

YEAR OF THE TIGER

Real Estate and Feng Shui Outlook for 2022

Chinese New Year Edition



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2022 YANG WATER TIGER: A DYNAMIC COMBINATION

This is a year to take action. No sitting around. Get up, get out and leverage the Tiger's energy to make some serious progress on your goals!

The tiger is a powerful creature.

He hides quietly, conserving energy and quietly stalking until the exact moment he needs to pounce. He goes all in at that moment. He doesn't go after the field mouse, he goes for the deer. He goes big, and he's not afraid to face off for his reward.

This is your year to go conquer your biggest goals. This not a year for an impulse buy, but a very calculated decision. Stay focused on the goal, don't let yourself get distracted with the little stuff. Be skeptical but optimistic.

Along with an animal, each year brings a polarity (yin or yang) and element from the Chinese 5 element theory (fire, earth, metal, water, wood).

This year, we have Yang Water.

This is deep, dark, powerful energy that brings a lot of motion.

You may experience unexpected changes: think of a rogue wave.

Water carries things: you may move or change jobs.

Visibility is be low: you may not see clearly until it is too close for comfort.

Water feeds the creativity and family energy of the wood element: you might grow your family or explore a new, artistic hobby.



*The Tiger goes big,
and he's not afraid to
face off for his reward.*

WHAT DOES THE TIGER ENERGY MEAN FOR REAL ESTATE?

COURAGE. OPPORTUNITY. CHALLENGE.

Things are hiding in plain sight this year. Your perfect opportunity awaits, but you have to be ready and fully prepared to accept it. The challenge may be in the timeline, the preparation or closing the deal...but with the tiger's courage and determination, he can take on anything and get through it with grace.

INVESTORS

Be the tiger, not the deer on this purchase! Watch the inventory carefully before pulling the trigger on anything. Deals might not be as good as they seem on paper. Do thorough inspections on the property and market rents. This is a time that people are off-loading bad or under-performing properties. Easy to get fooled here, proceed with caution.

SELLERS

The highest offer might not actually be the best offer. This is where I really dig into those offers, looking into qualification, proof of funds, hidden terms, etc. The non-obvious answer might be the right answer.

The tiger rushes in quickly, so it's imperative that you have your next steps figured out. You could easily find yourself scrambling when your home sells faster than you imagined. Let's talk, you may have more options than you think.

BUYERS

The market is TOUGH for buyers, but certainly not impossible. Embrace the challenge. Stick with it. Keep stalking that ideal property. Take a second look at that "ugly" house. It might actually be the perfect spot for you, hiding in plain sight.

We will need to send mailers, knock on doors and do some additional work to find that home for you. It's there, but it may take a while to find it. Your financing better be in order because you will have to pounce on it fast and fierce.

OWNERS WHO AREN'T GOING ANYWHERE

Don't piddle around with small projects this year. Save your money and energy for the big remodel...this is the year for it. Plan carefully, with supply chain issues your project could take longer than expected. Gather supplies BEFORE you start the project so you aren't stuck with a torn apart bathroom waiting on a shipping delay.

Be open to the project shape shifting along the way, drifting from what you originally had in mind. The Yang Water may take you off course.

The Tiger in Feng Shui

The Tiger is native to the Northeast sector of your home.

To harness the power of the tiger:
Declutter and clear out whatever room(s) are in the geographic NE area of your home.

The NE naturally is Earth energy, but 2022 brings Water energy. When you mix earth and water, you get mud. Keep this area clean this year so you don't have a murky vision of your life, situations or goals.

The NE is also about wisdom and self-cultivation. This is a fantastic spot to read, meditate, journal, study or take on your new creative hobbies.



*Keep a small
tiger's eye stone
in the NE to help
you see things
clearly this year.*

If you were born in a Year of the Tiger

From early February of 2022, 2010, 1998, 1986, 1974, 1962, 1950, 1938 to early February the following calendar year.

When it's your birth year animal, expect a wild ride. High highs and low lows. Big swings and changes. Some of it will be glorious, some of it not. Career changes, relationship changes, etc...hang on for the ride! Enjoy the good, look for the lessons in the hard times.



What's new with Jennie?

The holidays were fun, minus the sprained foot. It was a painful experience, but it sure did get me to slow down for a few weeks and enjoy an easy pace for a while.

The Brokers Hub Realty Annual Holiday Food drive put nearly 6,000 meals on people's tables for the 2021 holidays. Such a rewarding program that we get to host!

I recently merged households with my boyfriend, Joe, and his sweet dog, Eva. I used to think I had my condo was full with just me and my 2 cats...adding a human and canine gives us a very full house! We are all adapting to each other well, except for my old, grumpy cat. Whiskey just can't seem to enjoy Eva!

With love from Phoenix,

Jennie

P.S. I have a new number: 602.292.0622.